



# 10 Reasons Why You Should Choose a Hyundai SeasAll Diesel Engine



## 1 Engineered for Reliability and Long-lasting Performance

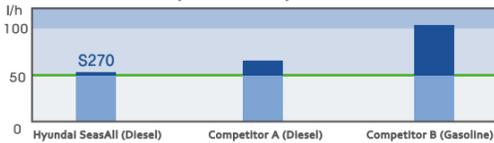
With the world's 4th largest automobile producer behind us, we have access to one of the best engineering teams on the planet. Hyundai · Kia Motors, our parent company, employs over 16,000 engineers. We benefit from their expertise and our base engines are a result of their work. There's power in numbers....

## 2 More Economical

Speaking of numbers... Thinking about petrol sterndrives or petrol 4-stroke outboards?



Fuel Consumption Comparisons



Company	Engine type	Max. fuel consumption [l/h]
Hyundai SeasAll	Inboard / Diesel (CRDI)	53.8
Competitor A	Inboard / Diesel (CRDI)	58.9
Competitor B	Outboard/Gasoline (4-stroke)	106

Think again if you want to save money on fuel. Sure, those can be less expensive when you purchase them initially, but if you consider the far, far better fuel economy of a diesel engine and what your fuel costs, you'll quickly see that you'll make a much better long-term investment by choosing a Hyundai SeasAll diesel engine.

## 3 Power and Acceleration Second to None

When you want to go, not sit in the hole. Thanks to Hyundai SeasAll's Variable Geometry Turbocharger (VGT), the torque curve rises extremely quickly - meaning

that you get full power very fast instead of mushing along until the boat gets on plane. Waterskiers love this type of performance—and most other powerboaters do as well.

## 4 More Affordable

We're the new kids on the block. We have a great product that's equal or superior to our competitors', but new brands almost always have to pay a "tax" to get into the market. This means pricing the product under the competition. And we do. Compare and you'll see that you can make significant savings by choosing our engine.

## 5 Cutting Edge Technology



S-series CGI Block

The most advanced technology from one of the world's leading car companies goes straight into our engines. Stiffer engines for longer life with components\* such as blocks and cylinder heads made of Compacted Graphite Iron (CGI). Better fuel economy with Common Rail Direct Injection (CRDi) on our high speed engines and Electronic Unit Injectors (EUI) on our medium speed engines.

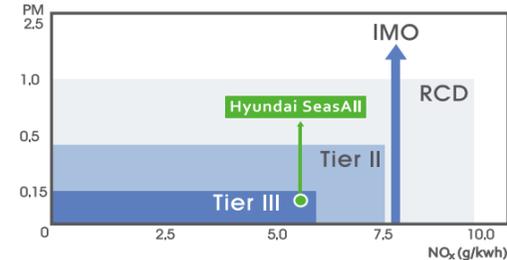
Four valves per cylinder on all of our models for optimal engine breathing – leading to better performance, lower fuel consumption and lower emissions.

\* Depending by engine model

## 6 Environmentally Responsible

Hyundai SeasAll engines meet or exceed all current environmental regulatory standards. We understand that for our business to be viable long term, we need to protect the seas today. All our engines are electronically controlled to reduce emissions for clean-running operation.

Global Emission Standards



## 7 Information at a glance

All our models come standard with both an electronic Engine Operation Indicator (EOI) and a tachometer



with an additional digital data panel. The EOI and the additional panel can be configured to give the skipper a plethora of information: Engine RPM, Temperature, Throttle Position, Fuel Consumption, Engine Warning and Error Codes and more. The icing on the cake is that Hyundai SeasAll provide an Smart Phone Application, SeasLink. SeasLink makes driving smarter, safer and more fun. Enjoy SeasLink! And also NMEA 2000 adapter provides full-

electronic integration between the engine and the rest of your vessel.

## 8 Superb Power-to-Weight Ratio

Our powerful but lightweight engines give better performance. Since they don't have to push useless deadweight, they can push your boat more efficiently.



## 9 Easy to Maintain

Our engineers put the oil filters and seawater pumps in easy-to-access locations, even in a crowded engine compartment. And our engines all come standard with an electric oil-drain pump which makes changing the oil a simple and clean operation.

## 10 Better Resale Value

Your boat will almost certainly have a better resale value if it's equipped with a diesel engine Vs a petrol engine. A boat carrying the well known Hyundai name in its engine compartment could make the difference between getting the price you want or not—or even of selling the boat.